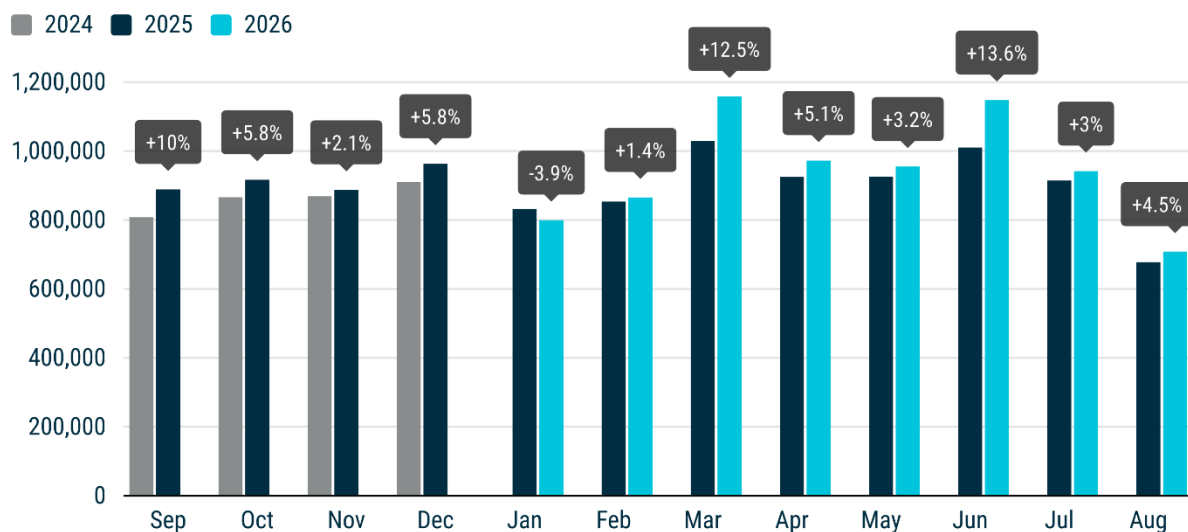


NEW CAR REGISTRATIONS, EUROPEAN UNION

EMBARGOED PRESS RELEASE

6.00 CEST (4.00 GMT), 24 September 2026

New car registrations: +5.3% in August 2026 year-to-date; battery-electric 21.7% market share



New EU car registrations increased by 5.3% year-to-date, against a backdrop of rising energy prices and persistent geopolitical uncertainty. Demand for a range of electrified vehicles remained strong, driven by market support measures and a broader model offering. Hybrid-electric vehicles ranked as the most popular powertrain choice amongst buyers, while battery-electric cars accounted for 21.7% of new EU car registrations. Meanwhile, plug-in hybrids captured 10% of the EU market.

NEW EU CAR REGISTRATIONS BY POWER SOURCE

Up until August 2026, battery-electric cars held a 21.7% share of the EU market, up from 15.8% a year earlier. Hybrid-electric car registrations captured 36.6% of the market, remaining the preferred choice among EU consumers. At the same time, the combined market share of petrol and diesel cars fell to 29%, compared with 37.5% a year earlier.

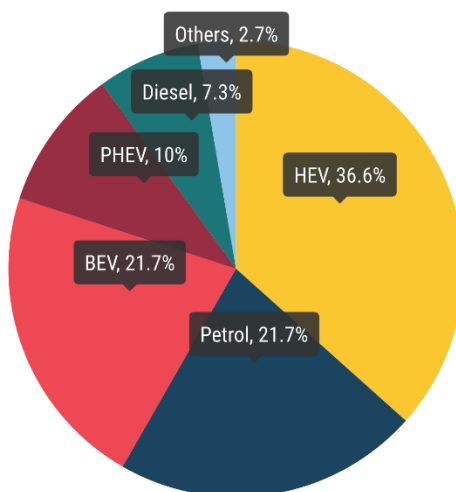
Data source: the European Automobile Manufacturers' Association (ACEA), based on aggregated data provided by national automobile associations, ACEA members, and Mobility Global.

The current year data contain provisional figures and may therefore be subject to future revision.

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■ Hybrid electric (HEV)
 ■ Petrol
 ■ Battery electric (BEV)
 ■ Diesel
 ■ Plug-in hybrid electric (PHEV)
 ■ Others

% SHARE



Electric cars

In the first eight months of 2026, 1,641,333 new battery-electric cars were registered, capturing 21.7% of the EU market. Three of the four largest EU markets, which together accounted for 64% of all battery-electric car registrations, recorded strong growth: France (+74.2%), Germany (+53.1%), and Denmark (+40.9%). Belgium also posted an increase (+13.1%), albeit at a slower pace.

August 2026 YTD's figures also showed new EU hybrid-electric car registrations rising to 2,759,718 units, supported by growth in Spain (+21%) and Italy (+20.5%), with Germany (+5.2%) and France (+1.8%) also recording increases. Overall, hybrid-electric models accounted for 36.6% of the total EU market.

Plug-in-hybrid electric car registrations continued to grow, reaching 758,082 units in **January-August 2026**. This was driven by rising volumes in key markets such as Italy (+77.6%), Spain (+33.9%), and Germany (+15.6%). New plug-in-hybrid electric cars now represent 10% of EU registrations, up from 8.8% over the same period in 2025.

Petrol and diesel cars

By the end of August 2026, petrol car registrations fell 18.6%, experiencing significant downturns across all major European markets. France saw the sharpest decline, with volumes plunging by 35.8%, while other key markets also posted double-digit losses: Spain (-18.5%), Germany (-21.9%), and Italy (-16.7%).

Accounting for 1,634,733 new cars registered over the **past eight months**, petrol's market share fell to 21.7% from 28% last year. In addition, the diesel car market continued its downward trend, with registrations declining by 18.6% and representing 7.3% of new EU car registrations, down from 9.4%.

NEW CAR REGISTRATIONS BY MARKET AND POWER SOURCE

MONTHLY

	BATTERY ELECTRIC			PLUG-IN HYBRID			HYBRID ELECTRIC ¹			OTHERS ²			PETROL			DIESEL			TOTAL		
	August 2026	August 2025	% change 26/25	August 2026	August 2025	% change 26/25	August 2026	August 2025	% change 26/25	August 2026	August 2025	% change 26/25	August 2026	August 2025	% change 26/25	August 2026	August 2025	% change 26/25	August 2026	August 2025	% change 26/25
Austria	6,316	4,314	+46.4	2,680	2,421	+10.7	6,166	6,552	-5.9	0	0		4,873	5,706	-14.6	1,753	2,459	-28.7	21,788	21,452	+1.6
Belgium	13,069	9,080	+43.9	1,952	2,895	-32.6	2,720	2,560	+6.3	254	176	+44.3	9,685	10,641	-9.0	615	768	-19.9	28,295	26,120	+8.3
Bulgaria	429	188	+128.2	252	61	+313.1	364	147	+147.6	0	2	-100.0	3,255	2,935	+10.9	379	350	+8.3	4,679	3,683	+27.0
Croatia	158	70	+125.7	367	166	+121.1	1,623	1,286	+26.2	26	81	-67.9	1,388	1,666	-16.7	402	440	-8.6	3,964	3,709	+6.9
Cyprus	33	99	-66.7	45	46	-2.2	450	365	+23.3	0	0		175	197	-11.2	9	6	+50.0	712	713	-0.1
Czechia	1,497	840	+78.2	953	948	+0.5	4,762	4,475	+6.4	496	415	+19.5	7,264	8,113	-10.5	2,746	2,820	-2.6	17,718	17,611	+0.6
Denmark	13,887	8,984	+54.6	20	386	-94.8	1,461	1,662	-12.1	0	0		431	1,548	-72.2	366	443	-17.4	16,165	13,023	+24.1
Estonia	174	46	+278.3	112	125	-10.4	773	426	+81.5	0	0		275	290	-5.2	145	94	+54.3	1,479	981	+50.8
Finland	3,427	1,941	+76.6	624	1,151	-45.8	2,020	1,349	+49.7	0	0		399	564	-29.3	173	257	-32.7	6,643	5,262	+26.2
France	36,159	16,992	+112.8	5,867	5,855	+0.2	36,245	39,732	-8.8	3,361	2,659	+26.4	10,901	18,322	-40.5	1,816	4,289	-57.7	94,349	87,849	+7.4
Germany	68,930	39,367	+75.1	25,406	23,973	+6.0	59,197	58,605	+1.0	978	812	+20.4	35,536	57,253	-37.9	22,516	27,219	-17.3	212,563	207,229	+2.6
Greece	544	428	+27.1	279	813	-65.7	3,086	4,194	-26.4	211	281	-24.9	965	2,100	-54.0	68	375	-81.9	5,153	8,191	-37.1
Hungary	810	918	-11.8	1,033	575	+79.7	4,653	4,312	+7.9	135	79	+70.9	1,804	1,869	-3.5	920	896	+2.7	9,355	8,649	+8.2
Ireland	2,261	2,115	+6.9	1,651	1,154	+43.1	1,553	1,532	+1.4	0	0		1,223	1,326	-7.8	1,103	1,454	-24.1	7,791	7,581	+2.8
Italy	4,434	3,297	+34.5	8,430	4,840	+74.2	32,326	30,235	+6.9	6,154	6,649	-7.4	14,056	16,635	-15.5	4,020	5,623	-28.5	69,420	67,279	+3.2
Latvia	308	155	+98.7	322	278	+15.8	—	—		65	38	+71.1	963	1,261	-23.6	194	224	-13.4	1,852	1,956	-5.3
Lithuania	325	170	+91.2	623	379	+64.4	2,148	1,457	+47.4	66	77	-14.3	684	610	+12.1	244	498	-51.0	4,090	3,191	+28.2
Luxembourg	1,132	715	+58.3	248	221	+12.2	956	900	+6.2	0	1	-100.0	586	854	-31.4	181	251	-27.9	3,103	2,942	+5.5
Malta	302	212	+42.5	73	31	+135.5	199	143	+39.2	0	0		133	143	-7.0	38	17	+123.5	745	546	+36.4
Netherlands	12,925	9,006	+43.5	4,987	5,812	-14.2	6,352	7,167	-11.4	398	104	+282.7	1,613	4,108	-60.7	180	299	-39.8	26,455	26,496	-0.2
Poland	2,189	3,306	-33.8	4,687	2,480	+89.0	22,377	21,134	+5.9	1,233	1,073	+14.9	12,842	11,800	+8.8	2,579	2,686	-4.0	45,907	42,479	+8.1
Portugal	5,079	3,074	+65.2	2,465	2,712	-9.1	2,847	2,835	+0.4	1,363	1,147	+18.8	1,917	2,406	-20.3	415	816	-49.1	14,086	12,990	+8.4
Romania	671	952	-29.5	—	—		5,525	8,063	-31.5	1,245	2,193	-43.2	1,595	2,830	-43.6	516	1,087	-52.5	9,552	15,125	-36.8
Slovakia	508	268	+89.6	359	302	+18.9	2,198	2,488	-11.7	144	113	+27.4	2,488	2,757	-9.8	571	751	-24.0	6,268	6,679	-6.2
Slovenia	1,651	451	+266.1	235	130	+80.8	653	627	+4.1	57	35	+62.9	1,908	2,457	-22.3	447	572	-21.9	4,951	4,272	+15.9
Spain	9,199	7,025	+30.9	9,768	7,921	+23.3	32,302	25,462	+26.9	2,845	3,215	-11.5	12,587	14,428	-12.8	1,843	3,264	-43.5	68,544	61,315	+11.8
Sweden	10,069	6,766	+48.8	4,988	5,134	-2.8	2,024	2,121	-4.6	69	2	3,350.0	4,270	4,556	-6.3	1,164	1,589	-26.7	22,584	20,168	+12.0
EUROPEAN UNION	196,486	120,779	+62.7	78,426	70,809	+10.8	234,980	229,829	+2.2	19,100	19,152	-0.3	133,816	177,375	-24.6	45,403	59,547	-23.8	708,211	677,491	+4.5
Iceland	541	305	+77.4	46	136	-66.2	84	88	-4.5	0	0		7	25	-72.0	14	48	-70.8	692	602	+15.0
Norway	13,274	13,484	-1.6	51	211	-75.8	31	52	-40.4	0	0		30	32	-6.3	65	138	-52.9	13,451	13,917	-3.3
Switzerland	4,843	3,257	+48.7	1,903	1,989	-4.3	5,981	5,840	+2.4	0	0		2,566	3,873	-33.7	754	1,177	-35.9	16,047	16,136	-0.6
EFTA	18,658	17,046	+9.5	2,000	2,336	-14.4	6,096	5,980	+1.9	0	0		2,603	3,930	-33.8	833	1,363	-38.9	30,190	30,655	-1.5
United Kingdom	28,063	21,969	+27.7	13,707	9,803	+39.8	32,190	28,366	+13.5	0	0		17,926	20,536	-12.7	2,350	2,234	+5.2	94,236	82,908	+13.7
EU + EFTA + UK	243,207	159,794	+52.2	94,133	82,948	+13.5	273,266	264,175	+3.4	19,100	19,152	-0.3	154,345	201,841	-23.5	48,586	63,144	-23.1	832,637	791,054	+5.3

¹ Includes full and mild hybrids

² Includes fuel-cell electric vehicles, natural gas vehicles, LPG, E85/ethanol, and other fuels

NEW CAR REGISTRATIONS BY MARKET AND POWER SOURCE

YEAR-TO-DATE

	BATTERY ELECTRIC			PLUG-IN HYBRID			HYBRID ELECTRIC ¹			OTHERS ²			PETROL			DIESEL			TOTAL		
	Jan-Aug 2026	Jan-Aug 2025	% change 26/25	Jan-Aug 2026	Jan-Aug 2025	% change 26/25	Jan-Aug 2026	Jan-Aug 2025	% change 26/25	Jan-Aug 2026	Jan-Aug 2025	% change 26/25	Jan-Aug 2026	Jan-Aug 2025	% change 26/25	Jan-Aug 2026	Jan-Aug 2025	% change 26/25	Jan-Aug 2026	Jan-Aug 2025	% change 26/25
Austria	53,449	40,768	+31.1	24,233	18,307	+32.4	63,109	54,118	+16.6	2	2	+0.0	51,007	52,983	-3.7	20,340	23,192	-12.3	212,140	189,370	+12.0
Belgium	108,879	96,255	+13.1	17,040	27,110	-37.1	33,283	32,885	+1.2	2,793	2,445	+14.2	118,433	123,643	-4.2	7,822	10,011	-21.9	288,250	292,349	-1.4
Bulgaria	2,939	1,450	+102.7	883	412	+114.3	2,328	1,093	+113.0	49	31	+58.1	26,239	25,952	+1.1	3,135	3,458	-9.3	35,573	32,396	+9.8
Croatia	2,297	535	+329.3	3,727	1,526	+144.2	21,547	16,466	+30.9	520	976	-46.7	19,937	25,085	-20.5	6,545	7,380	-11.3	54,573	51,968	+5.0
Cyprus	1,003	998	+0.5	542	524	+3.4	4,805	4,789	+0.3	0	0		2,832	3,793	-25.3	142	268	-47.0	9,324	10,372	-10.1
Czechia	11,665	8,820	+32.3	8,538	6,868	+24.3	40,827	36,096	+13.1	3,711	4,108	-9.7	72,683	76,531	-5.0	30,249	28,644	+5.6	167,673	161,067	+4.1
Denmark	106,265	75,413	+40.9	751	3,431	-78.1	14,973	16,378	-8.6	2	28	-92.9	6,736	18,006	-62.6	3,034	3,095	-2.0	131,761	116,351	+13.2
Estonia	967	590	+63.9	1,122	870	+29.0	7,449	4,260	+74.9	0	0		2,070	1,697	+22.0	1,463	826	+77.1	13,071	8,243	+58.6
Finland	24,339	16,639	+46.3	6,088	10,187	-40.2	14,033	13,040	+7.6	0	11	-100.0	3,817	6,075	-37.2	1,669	1,998	-16.5	49,946	47,950	+4.2
France	322,099	184,872	+74.2	61,259	63,419	-3.4	477,606	469,139	+1.8	37,706	38,319	-1.6	152,940	238,088	-35.8	26,712	52,595	-49.2	1,078,322	1,046,432	+3.0
Germany	515,545	336,707	+53.1	219,808	190,075	+15.6	561,505	533,743	+5.2	9,442	8,261	+14.3	411,348	526,904	-21.9	247,376	279,130	-11.4	1,965,024	1,874,820	+4.8
Greece	6,824	5,304	+28.7	6,502	6,795	-4.3	59,121	49,202	+20.2	3,045	2,969	+2.6	24,603	32,447	-24.2	2,275	3,242	-29.8	102,370	99,959	+2.4
Hungary	9,224	7,120	+29.6	8,414	3,976	+111.6	48,695	43,475	+12.0	624	427	+46.1	19,761	20,416	-3.2	9,211	10,159	-9.3	95,929	85,573	+12.1
Ireland	32,073	20,642	+55.4	18,622	17,451	+6.7	31,444	27,878	+12.8	0	0		24,503	30,070	-18.5	15,314	20,027	-23.5	121,956	116,068	+5.1
Italy	91,165	53,856	+69.3	106,012	59,707	+77.6	553,262	459,034	+20.5	78,667	96,401	-18.4	222,806	267,388	-16.7	76,856	104,030	-26.1	1,128,768	1,040,416	+8.5
Latvia	1,503	1,077	+39.6	1,920	1,804	+6.4	—	—		430	258	+66.7	10,043	10,132	-0.9	1,745	2,208	-21.0	15,641	15,479	+1.0
Lithuania	2,582	1,654	+56.1	4,262	2,531	+68.4	17,152	13,633	+25.8	587	489	+20.0	5,325	5,433	-2.0	2,994	3,840	-22.0	32,902	27,580	+19.3
Luxembourg	10,284	8,151	+26.2	2,069	2,735	-24.4	11,168	9,765	+14.4	0	3	-100.0	7,704	8,672	-11.2	2,723	3,386	-19.6	33,948	32,712	+3.8
Malta	2,147	1,258	+70.7	486	280	+73.6	1,591	1,038	+53.3	1	1	+0.0	954	1,344	-29.0	216	168	+28.6	5,395	4,089	+31.9
Netherlands	89,839	81,745	+9.9	52,856	48,578	+8.8	64,727	67,525	-4.1	1,102	710	+55.2	17,678	35,803	-50.6	2,558	3,328	-23.1	228,760	237,689	-3.8
Poland	20,926	21,377	-2.1	36,568	18,605	+96.5	206,492	186,287	+10.8	10,613	10,948	-3.1	115,008	112,789	+2.0	24,536	28,049	-12.5	414,143	378,055	+9.5
Portugal	45,388	31,723	+43.1	25,306	21,809	+16.0	45,985	36,605	+25.6	11,341	13,018	-12.9	35,249	42,782	-17.6	6,054	8,628	-29.8	169,323	154,565	+9.5
Romania	7,018	4,678	+50.0	—	—		49,282	48,268	+2.1	9,154	12,190	-24.9	15,419	22,433	-31.3	5,269	8,738	-39.7	86,142	96,307	-10.6
Slovakia	3,736	2,645	+41.2	2,698	2,565	+5.2	19,854	19,672	+0.9	1,141	1,092	+4.5	22,650	25,804	-12.2	6,633	8,488	-21.9	56,712	60,266	-5.9
Slovenia	9,233	3,682	+150.8	1,778	1,355	+31.2	8,402	5,247	+60.1	591	290	+103.8	21,849	22,472	-2.8	5,578	6,468	-13.8	47,431	39,514	+20.0
Spain	83,122	61,952	+34.2	102,217	76,311	+33.9	386,579	319,412	+21.0	29,575	38,147	-22.5	188,195	230,886	-18.5	28,513	42,856	-33.5	818,201	769,564	+6.3
Sweden	76,822	62,605	+22.7	44,381	46,720	-5.0	14,499	15,048	-3.6	743	1,709	-56.5	34,944	40,237	-13.2	11,730	12,509	-6.2	183,119	178,828	+2.4
EUROPEAN UNION	1,641,333	1,132,516	+44.9	758,082	633,951	+19.6	2,759,718	2,484,096	+11.1	201,839	232,833	-13.3	1,634,733	2,007,865	-18.6	550,692	676,721	-18.6	7,546,397	7,167,982	+5.3
Iceland	4,337	3,126	+38.7	1,852	2,131	-13.1	2,114	2,384	-11.3	0	0		540	1,167	-53.7	499	1,005	-50.3	9,342	9,813	-4.8
Norway	94,315	93,796	+0.6	593	3,029	-80.4	609	1,415	-57.0	0	0		172	363	-52.6	775	1,225	-36.7	96,464	99,828	-3.4
Switzerland	37,631	30,543	+23.2	18,772	15,987	+17.4	55,601	54,403	+2.2	5	10	-50.0	31,202	36,906	-15.5	8,378	11,049	-24.2	151,589	148,898	+1.8
EFTA	136,283	127,465	+6.9	21,217	21,147	+0.3	58,324	58,202	+0.2	5	10	-50.0	31,914	38,436	-17.0	9,652	13,279	-27.3	257,395	258,539	-0.4
United Kingdom	355,748	276,634	+28.6	185,198	134,292	+37.9	515,997	476,169	+8.4	2	24	-91.7	306,034	344,914	-11.3	25,757	33,258	-22.6	1,388,736	1,265,291	+9.8
EU + EFTA + UK	2,133,364	1,536,615	+38.8	964,497	789,390	+22.2	3,334,039	3,018,467	+10.5	201,846	232,867	-13.3	1,972,681	2,391,215	-17.5	586,101	723,258	-19.0	9,192,528	8,691,812	+5.8

¹ Includes full and mild hybrids

² Includes fuel-cell electric vehicles, natural gas vehicles, LPG, E85/ethanol, and other fuels

NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	AUGUST					JANUARY-AUGUST				
	% share ¹		Units		% change	% share ¹		Units		% change
	2026	2025	2026	2025	26/25	2026	2025	2026	2025	26/25
Volkswagen Group	25.9	28.0	183,617	189,705	-3.2	26.5	27.5	1,998,648	1,972,321	+1.3
Volkswagen	10.3	11.2	72,715	75,664	-3.9	10.5	11.4	790,638	814,383	-2.9
Skoda	6.8	6.8	48,458	45,999	+5.3	6.8	6.5	511,997	469,098	+9.1
Audi	4.3	5.1	30,626	34,707	-11.8	4.7	4.8	355,661	340,832	+4.4
Cupra	2.5	2.5	17,399	16,972	+2.5	2.2	2.3	165,901	167,551	-1.0
Seat	1.5	1.8	10,641	12,176	-12.6	1.7	1.8	128,713	128,711	+0.0
Porsche	0.5	0.5	3,370	3,673	-8.3	0.5	0.7	40,616	46,772	-13.2
Others ²	0.1	0.1	407	514	-20.8	0.1	0.1	5,121	4,974	+3.0
Stellantis	14.0	14.2	99,145	95,974	+3.3	15.9	15.9	1,202,515	1,143,193	+5.2
Peugeot	4.2	4.3	29,978	29,055	+3.2	4.9	5.3	372,949	381,516	-2.2
Citroen	3.1	2.9	21,611	19,504	+10.8	3.2	3.1	241,236	223,609	+7.9
Fiat ³	2.5	2.1	17,790	14,364	+23.9	3.1	2.5	233,626	179,646	+30.0
Opel/Vauxhall	2.9	3.2	20,288	21,513	-5.7	3.0	2.9	223,321	208,610	+7.1
Jeep	0.8	1.0	5,368	6,558	-18.1	1.0	1.1	75,607	80,989	-6.6
Alfa Romeo	0.3	0.4	2,173	2,814	-22.8	0.4	0.5	29,089	38,245	-23.9
DS	0.2	0.2	1,217	1,401	-13.1	0.2	0.3	16,711	19,667	-15.0
Lancia/Chrysler	0.1	0.1	574	507	+13.2	0.1	0.1	8,146	7,899	+3.1
Others ⁴	0.0	0.0	146	258	-43.4	0.0	0.0	1,830	3,012	-39.2
Renault Group	9.4	10.3	66,456	69,469	-4.3	10.4	11.4	781,285	814,132	-4.0
Renault	5.0	5.1	35,455	34,251	+3.5	5.8	6.1	436,371	435,076	+0.3
Dacia	4.3	5.1	30,402	34,782	-12.6	4.5	5.2	337,240	373,688	-9.8
Alpine	0.1	0.1	599	436	+37.4	0.1	0.1	7,674	5,368	+43.0
Hyundai Group	7.4	8.7	52,561	58,641	-10.4	7.1	7.6	534,670	546,553	-2.2
Kia	4.2	3.9	29,761	26,486	+12.4	3.8	3.7	287,016	263,031	+9.1
Hyundai	3.2	4.7	22,800	32,155	-29.1	3.3	4.0	247,654	283,522	-12.7
Toyota Group	7.6	7.9	53,968	53,419	+1.0	7.0	7.4	530,503	531,861	-0.3
Toyota	7.1	7.4	50,376	50,023	+0.7	6.6	6.9	495,085	493,673	+0.3
Lexus	0.5	0.5	3,592	3,396	+5.8	0.5	0.5	35,418	38,188	-7.3
BMW Group	7.4	7.7	52,696	52,286	+0.8	6.9	7.0	524,246	500,357	+4.8
BMW	6.4	6.5	45,121	44,078	+2.4	5.8	6.0	440,372	426,765	+3.2
MINI	1.1	1.2	7,575	8,208	-7.7	1.1	1.0	83,874	73,592	+14.0
Mercedes-Benz	5.8	5.6	40,737	37,999	+7.2	4.9	5.0	373,055	360,375	+3.5
Geely Group⁵	2.8	2.4	19,804	16,037	+23.5	2.7	2.7	205,047	190,221	+7.8
BYD	2.9	1.3	20,845	9,085	+129.4	2.4	0.9	177,752	67,586	+163.0
Ford	2.3	2.9	16,637	19,823	-16.1	2.3	2.9	171,670	208,637	-17.7
SAIC Motor	2.2	1.9	15,510	12,842	+20.8	2.2	1.9	163,707	136,647	+19.8
Tesla	1.8	1.2	12,547	8,219	+52.7	1.9	1.2	142,165	85,672	+65.9
Nissan	1.2	1.3	8,821	8,911	-1.0	1.7	1.9	128,605	136,104	-5.5
Chery Automobile⁶	2.0	0.7	14,048	4,674	+200.6	1.5	0.5	116,318	33,146	+250.9
Suzuki	1.2	1.4	8,332	9,216	-9.6	1.3	1.4	97,218	102,659	-5.3
Mazda	1.3	1.0	9,381	6,831	+37.3	1.2	1.1	90,874	75,510	+20.3
Leapmotor⁷	0.9	0.3	6,446	2,072	+211.1	0.8	0.2	62,508	11,865	+426.8
Honda	0.5	0.4	3,557	2,842	+25.2	0.5	0.4	34,629	29,248	+18.4
Jaguar Land Rover Group	0.5	0.6	3,309	4,136	-20.0	0.5	0.5	34,475	38,623	-10.7
Land Rover	0.5	0.6	3,309	4,136	-20.0	0.5	0.5	34,473	37,689	-8.5
Jaguar	0.0	0.0	0	0		0.0	0.0	2	934	-99.8
Mitsubishi	0.3	0.3	1,818	2,011	-9.6	0.3	0.4	19,435	31,939	-39.1

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Geely, Geely-Emgrand, LEVC, Lotus, Lynk & Co, Polestar, Smart, Volvo Cars, and Zeekr

⁶ Chery, Jaecoo, Jetour, and Omoda

⁷ Distributed by Leapmotor International, a jointly established, Stellantis-controlled company owned 51% by Stellantis and 49% by Leapmotor. Stellantis and Leapmotor's combined EU market share is 16.8% in January-August 2026

NEW CAR REGISTRATIONS BY MANUFACTURER

EU + EFTA + UK

	AUGUST					JANUARY-AUGUST				
	% share ¹		Units		% change	% share ¹		Units		% change
	2026	2025	2026	2025	26/25	2026	2025	2026	2025	26/25
Volkswagen Group	25.3	27.7	210,818	218,728	-3.6	25.7	26.9	2,359,023	2,336,931	+0.9
Volkswagen	10.0	11.0	83,575	87,287	-4.3	10.1	11.0	929,701	959,929	-3.1
Skoda	6.6	6.6	54,838	51,953	+5.6	6.4	6.2	588,752	542,470	+8.5
Audi	4.4	5.2	36,677	41,332	-11.3	4.8	4.9	440,461	423,208	+4.1
Cupra	2.3	2.4	19,505	19,375	+0.7	2.1	2.3	197,321	196,599	+0.4
Seat	1.4	1.7	11,434	13,441	-14.9	1.5	1.7	140,543	145,592	-3.5
Porsche	0.5	0.6	4,316	4,739	-8.9	0.6	0.7	55,781	62,544	-10.8
Others ²	0.1	0.1	472	601	-21.4	0.1	0.1	6,463	6,589	-1.9
Stellantis	13.2	13.4	109,823	106,109	+3.5	14.8	14.9	1,360,488	1,298,998	+4.7
Peugeot	4.0	4.2	33,587	33,619	-0.1	4.7	5.1	428,180	445,428	-3.9
Opel/Vauxhall	2.9	3.1	24,307	24,643	-1.4	3.1	3.1	285,110	266,049	+7.2
Citroen	2.8	2.6	23,278	20,879	+11.5	2.9	2.7	263,895	237,572	+11.1
Fiat ³	2.2	1.9	18,351	14,706	+24.8	2.6	2.2	240,362	187,673	+28.1
Jeep	0.7	0.9	6,029	7,054	-14.5	0.9	1.0	83,887	89,738	-6.5
Alfa Romeo	0.3	0.4	2,272	2,979	-23.7	0.3	0.5	31,543	40,456	-22.0
DS	0.2	0.2	1,253	1,424	-12.0	0.2	0.2	17,082	20,785	-17.8
Lancia/Chrysler	0.1	0.1	574	507	+13.2	0.1	0.1	8,148	7,906	+3.1
Others ⁴	0.0	0.0	172	298	-42.3	0.0	0.0	2,281	3,391	-32.7
Renault Group	8.6	9.5	71,906	75,238	-4.4	9.3	10.2	857,937	887,068	-3.3
Renault	4.7	4.8	38,995	37,772	+3.2	5.3	5.5	486,934	481,479	+1.1
Dacia	3.9	4.7	32,144	36,909	-12.9	3.9	4.6	360,657	399,437	-9.7
Alpine	0.1	0.1	767	557	+37.7	0.1	0.1	10,346	6,152	+68.2
Hyundai Group	7.5	8.7	62,620	69,001	-9.2	7.5	8.1	686,252	699,880	-1.9
Kia	4.4	4.0	36,392	31,512	+15.5	4.1	4.0	377,078	346,047	+9.0
Hyundai	3.1	4.7	26,228	37,489	-30.0	3.4	4.1	309,174	353,833	-12.6
BMW Group	7.5	7.9	62,458	62,649	-0.3	7.2	7.3	657,395	632,070	+4.0
BMW	6.3	6.5	52,435	51,771	+1.3	5.8	6.1	534,686	526,168	+1.6
MINI	1.2	1.4	10,023	10,878	-7.9	1.3	1.2	122,709	105,902	+15.9
Toyota Group	7.4	7.5	61,467	59,006	+4.2	6.7	7.1	618,091	614,931	+0.5
Toyota	6.9	6.9	57,208	54,801	+4.4	6.2	6.5	571,802	564,461	+1.3
Lexus	0.5	0.5	4,259	4,205	+1.3	0.5	0.6	46,289	50,470	-8.3
Mercedes-Benz	5.7	5.6	47,587	44,225	+7.6	4.9	5.0	447,759	432,960	+3.4
Geely Group⁵	3.1	2.6	25,971	20,762	+25.1	3.1	3.0	289,128	259,183	+11.6
Ford	2.7	3.3	22,248	25,954	-14.3	2.7	3.3	244,938	286,199	-14.4
BYD	3.1	1.4	26,007	11,412	+127.9	2.5	1.1	234,099	95,898	+144.1
SAIC Motor	2.5	2.0	21,214	16,023	+32.4	2.5	2.2	230,290	192,452	+19.7
Chery Automobile ⁶	2.7	0.9	22,668	7,139	+217.5	2.3	0.6	207,871	54,742	+279.7
Tesla	1.9	1.9	15,430	14,831	+4.0	2.1	1.5	191,787	133,853	+43.3
Nissan	1.4	1.5	11,615	11,700	-0.7	2.0	2.3	180,298	199,676	-9.7
Suzuki	1.2	1.3	9,633	10,214	-5.7	1.3	1.3	116,517	117,085	-0.5
Mazda	1.3	1.0	11,133	7,658	+45.4	1.2	1.1	111,975	99,670	+12.3
Jaguar Land Rover Group	0.7	0.9	6,167	6,821	-9.6	0.9	1.0	83,864	89,153	-5.9
Land Rover	0.7	0.9	6,167	6,796	-9.3	0.9	1.0	83,854	86,308	-2.8
Jaguar	0.0	0.0	0	25	-100.0	0.0	0.0	10	2,845	-99.6
Leapmotor⁷	0.9	0.3	7,630	2,388	+219.5	0.8	0.2	73,297	13,329	+449.9
Honda	0.6	0.5	4,750	4,236	+12.1	0.5	0.5	49,779	47,550	+4.7
Mitsubishi	0.2	0.3	1,940	2,157	-10.1	0.2	0.4	20,740	33,378	-37.9

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² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Geely, Geely-Emgrand, LEVC, Lotus, Lynk & Co, Polestar, Smart, Volvo Cars, and Zeekr

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