



EQUIP AUTO 2019

INTERNATIONAL TRADE SHOW FOR AUTOMOTIVE
AFTERSALES AND SERVICES FOR MOBILITY

15-19 OCTOBER

PARIS EXPO PORTE DE VERSAILLES

PARIS



Repairing today,

preparing tomorrow!

2019 show report

www.equipauto.com

#EQUIPAUTO



An exhibition by:

FIEV
FÉDÉRATION DES PRODUCTEURS DES
ÉQUIPEMENTS POUR VÉHICULES



Fédération Française de Carrosserie
Industrie et Services

Organised by:

COMEXPOSIUM



VISITORS

Nearly
100,000
professional visits
with international attendance
up by more than **22%**.

82% of visitors* are satisfied
with the range on offer at the show

92% of visitors* are satisfied
with the image that EQUIP AUTO
conveys in the industry

35%
are new visitors*

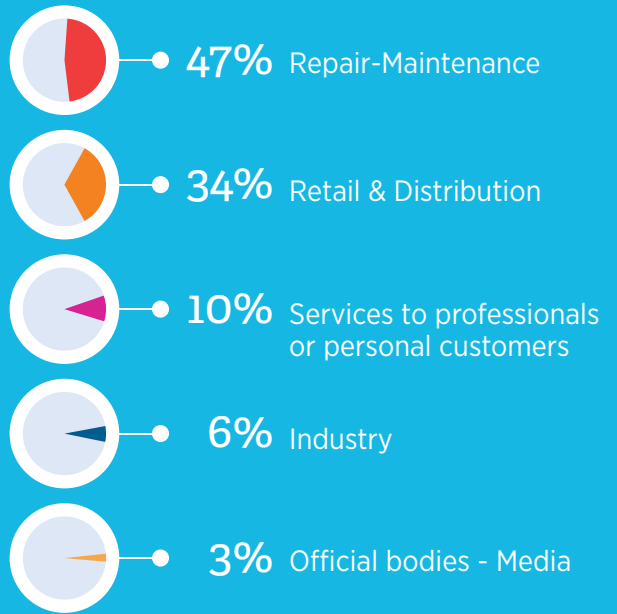
TOP 10

visiting countries

(excluding Metropolitan France and overseas departments)

- | | | | | | |
|---|--|---------|----|--|----------------|
| 1 | | BELGIUM | 6 | | TUNISIA |
| 2 | | ITALY | 7 | | NETHERLANDS |
| 3 | | ALGERIA | 8 | | UNITED KINGDOM |
| 4 | | GERMANY | 9 | | MOROCCO |
| 5 | | SPAIN | 10 | | TURKEY |

Visitor profile



68%
have a purchasing role
and among them,
82% came with a project.

84%
found the means
at the show
to fulfil
their plans*



Visits by official overseas representatives:

Saudi Arabia, Bulgaria, China, Italy, Czech Republic, Slovakia, Turkey.





EXHIBITORS

A complete offer in repairs, maintenance and services for mobility

More than **1,200** exhibitors and brands over 100,000 m²

30% new exhibitors

60% of exhibitors from outside France, from **40** countries

TOP 10

exhibiting countries*

(excluding Metropolitan France and overseas departments)

- 1 CHINA
- 2 ITALY
- 3 POLAND
- 4 GERMANY
- 5 TURKEY
- 6 SPAIN
- 7 BELGIUM
- 8 UNITED KINGDOM
- 9 NETHERLANDS
- 10 TAIWAN

* In number of exhibitors.

Sectors*

- 27% Vehicle equipment
- 25% Repair, maintenance, diagnostics
- 14% Distribution networks
- 12% Washing, service areas, lubricants, additives and tow trucks
- 12% Bodywork and paints
- 4% Maintenance networks
- 3% Tyres, wheel rims and accessories
- 3% Car remarketing, services for professionals

* By surface area.

92% think EQUIP AUTO is a tradeshow for information and dialogue that are beneficial to their sector**

80% see it as a showcase for innovation**

67% consider it as a business tradeshow on which they can take orders**



12 international pavilions:

CHINA (3 pavilions) / KOREA (REPUBLIC) / SPAIN / FRANCE / MOROCCO / NETHERLANDS / POLAND / CZECH REPUBLIC / TAIWAN / TURKEY

More than **70** start-ups

in attendance in the exhibition's **start-up village** and on the stand of the **Mobility Alliance**



EXHIBITING AT THE SHOW

(non-exhaustive list)



** EQUIP AUTO 2019 exhibitor survey.



Content and events to develop business and shine a light on innovation.

- + More than **30** talks and **137** speakers
- + More than **250** innovations declared by exhibitors
- + More than **300** guests at the gala evening

Wide reaching media coverage:

- + More than **200** journalists from **25** countries
- + More than **2,300** items of coverage in France and abroad highlighting the exhibitors and the innovations on display.
- + More than **7** hours of live radio programmes on station **107.7**, the exhibition's official radio partner

Specific events

7
visitor trails

Bodywork-Paintwork Competition

Training forum

EQUIP AUTO Classic and its Vintage Mecanic Challenge

An **active** digital community

405,093 visits to www.equipauto.com



14,622 fans
▶ +7% vs 2017



3,598 followers
▶ +3% vs 2017



930 followers
▶ +100% vs 2017 and 47,322 interactions



833 followers
▶ +100% vs 2017

Mobilisation and special events from trade bodies



International Grands Prix for Automotive Innovation



153 entries (+30% vs 2017)

presented to the international judging panel made up of **50** journalists from **15** countries.

35 entries shortlisted – a record!

7 award winners

BODYWORK EQUIPMENT AND PAINT
ITALCAN: RAPTOR

ORIGINAL EQUIPMENT

SOGEFI: Sogefi fuel filter made from recycled Airbags

LUBRICANTS, VEHICLE CARE PRODUCTS, WASHING, ROADSIDE SERVICES

KÄRCHER: Kärcher CWB 3 Klean!Star iQ gantry car wash

PARTS, EQUIPMENT AND COMPONENTS (REPLACEMENT)

ZF Friedrichshafen AG: Electric Blue brake pad

TYRES, WHEEL ACCESSORIES AND SERVICES

PROVAC: HUNTER REVOLUTION™ WALKAWAY™ tyre changer

REPAIRS, MAINTENANCE, GARAGE EQUIPMENT

MAHLE AFTERMARKET: TechPRO® Digital ADAS

SERVICES FOR PROFESSIONALS / SERVICES FOR CONNECTED MOBILITY

GROUPE LACOUR: SERI



And 3 "Special Awards" presented by AJTE

(Association of technical and business journalists)

CAPELEC: REALe, an on-board and connected analyser for vehicle fleet monitoring.

CPS QUALITY: connected bench for part quality control, high reliability.

PPG: MOONWALK, the bodywork paint mixing robot.



2019 award winners

Awards ceremony at EQUIP AUTO 2019 Gala evening in the prestigious setting of Collège des Bernardins, Paris.

NEXT EVENT



EQUIP AUTO 2021

12-16 OCTOBER

PARIS EXPO PORTE DE VERSAILLES

PARIS

TO EXHIBIT

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TO VISIT

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